

BLOG i360™ Training



The CPanel of Your BLOG i360™ Website

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Using Google AdSense with BLOG i360™

If you're looking for ways to monetize your website, Google AdSense may be an option for you. However, it's very important that you follow through on any marketing strategy that you have put into place. Google AdSense has been hyped as a great way to make big money fast, and this is simply not true. While it may offer an additional revenue avenue for some of you, it may not be the best avenue for all.

AdSense is a tool that is provided by Google. It's the opposite of AdWords. Where AdWords is a service that Google provides to create a pay-per-click campaign, AdSense is a service that provides webmasters and site owners the opportunity to display AdWords ads on their site and get paid for the click-throughs.