Your Road Map to Quan$ite

Getting Started & Seeing Results!

QUICK START GUIDE

Copyright © 2008 by RPM Success Group Inc. ® / John-Paul Micek.

All rights reserved.
No part of this publication may be reproduced or transmitted in any form or by any means, mechanical or electronic, including photocopying and recording, or by any information storage and retrieval system, without permission in writing from the publisher.

Published by:
MBO® Productions
4535 West Sahara Avenue
Suite 200
Las Vegas, Nevada 89102

Information on use permissions should be addressed to:

RPM Success Group® Inc
Support: http://support.rpmsuccess.com
Email: support@RPMsuccess.com
International: 001 (702) 522 1644
http://www.RPMsuccess.com

Legal Notice:
While all attempts have been made to verify information provided in this publication, neither the Author nor the Publisher assumes any responsibility for errors, omissions, or contrary interpretation of the subject matter herein.

This publication is not intended for use as a source of legal or accounting advice. The Publisher wants to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's particular business.

The purchaser or reader of this publication assumes responsibility for the use of these materials and information. Adherence to all applicable laws and regulations, federal, state, and local, governing professional licensing, business practices, advertising, and all other aspects of doing business in the United States or any other jurisdiction is the sole responsibility of the purchaser or reader.

The author and Publisher assume no responsibility or liability whatsoever on behalf of any purchaser or reader of these materials. Any perceived slights of specific people or organizations are unintentional.
Welcome to the QuanSite tested and proven site building, content management system to achieve online marketing success in your business or practice as well as your personal life! We want to personally thank you for becoming a member of QuanSite.

Table of Contents

Pointing Your Domain Servers

If you've opted to register your domain through the Quan$ite™ system, you're ready to go. Skip on down to the section called "Your Quan$ite™ Set-Up Angel".

If you already own a domain that you'll be using with the Quan$ite™ system, you'll need to point your domain name servers to our server.

What is DNS?

DNS stands for "Domain Name Server". To use an analogy, think of your domain name as a PO Box address. You can use it to receive mail, but no one can really visit you there, and if you're shipping a package via UPS or FedEx, these packages have to go to your physical address. The DNS is your physical address. It's the address where people can visit you.

Where do I enter my DNS?

From your Domain Control Center, click on the domain you would like to host with Quan$ite™, and select "Nameservers" from the sub-menu.

From the "Set Nameservers" screen, select the "Custom Nameservers" tab.

Enter the following in the appropriate boxes.

Nameserver 1: NS1.RPMMAUKA.COM

Nameserver 2: NS2.RPMMAUKA.COM

Click OK to save your changes, and you're done!

Important Note about Propagation

Once you have changed your DNS settings with your domain registrar, it may take 24-72 (but rarely more than 24) hours for your domain to propagate through the internet. What does this mean? In terms of our earlier analogy, this basically means that the map to your physical address is being created, and it could take up to 72 hours for the cartographers to complete the job.

If you're unable to access your Quan$ite™ admin dashboard, you can double check if your DNS has propagated by going to http://www.internic.com/whois.html. Enter your domain name into the text box and click submit.

Check the Name Server information on this page. If the settings are correct and reference NS1.RPMMAUKA.COM and NS2.RPMMAUKA.COM and you're still unable to access your admin dashboard, contact our support team at the RPM Success Help Desk at http://quansite.com/support.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Your Quan$ite™ Set-Up Angel

The quickest way to get started with your Quan$ite™ system is to go through your Set Up Angel. While you may not see the direct effects of this process, following these steps will help put your system to work for you faster so you can see results faster. If there are any steps that you're not quite ready to follow yet, simply skip that step and go back to it at another time. We've included an estimated time line on how long each section may take you. Total Set-Up Angel time is approximately 25 – 30 minutes.

Logging into your Quan$ite™ Admin Dashboard

To access your Quan$ite Dashboard:
http://www.YOURDOMAIN.com/blog/QSadmin

Once you've logged into your dashboard, click on the **Set Up Angel** icon and follow the steps there to get your Quan$ite™ System getting to work for you.

Step 1: Personalizing Your Quan$ite™ (-1 minute)

Your first step will be to personalize your Quan$ite™ System. You'll enter your email address, your name, and change your password if you'd like.

1) Add your name.
2) Edit your preferred email address
3) Add your website address. If your Quan$ite site is a "secondary" domain for you, adding your main domain here would be appropriate.
4) Change your dashboard password.
5) Determine the name that will be used as the "Author" for blog posts and pages. You must select "Update Profile" BEFORE setting this option and again once this option is set.

Step 2: Your Quan$ite Title & Tagline (-1 minute)

In Step 2 of the Set Up Angel, you'll create your Website Title and your tagline (sections 1 and 2). These should be **strong keywords relevant for your site**.

The next section on the page shows a warning. Do NOT change the **WordPress URL or the Blog URL.** These are needed to run your site AND you will not be able to log back into your dashboard.

Next you elect if you'd prefer people to register before they can post comments. The settings are "Anyone can register" and "Users must be registered before they can post comments." These settings are completely optional. If this is something you'd like to enforce, check the boxes, otherwise leave them blank. **Note:** By requiring registration to your site prior to posting anything, you may be turning off many visitors that would otherwise participate. Also, by checking on "Anyone can register", you may notice random users showing up into your User list.

You can then set your time zone. The UTC time zone is listed, so just enter the difference to your actual time. For example, if UTC time is 8:00pm and I live in the United States Eastern Time Zone, my time difference would be -5.

The next step is to set how Dates & Times will display on the Blog Module of your Quan$ite. These are pretty standard, but if you'd like something different, check out the documentation by following the link provided in that section.

Step 3: Setting the Options for Discussions (-1 minute)

In step 3 you'll set up your discussion options for accepting comments within your blog. Most of these settings will remain unchanged, although this is completely up to your personal preference.

Default article settings – This section determines the default settings for your blog posts. These can be changed on an individual post basis. The main box here we recommend you leave unchecked is the first one "Attempt to notify any weblogs…" This will slow down the system and doesn't do much for you that the other aspects of the Quan$ite™ system doesn't already do.

E-mail me whenever – The email settings determine when you'd like to be notified. Do you want to know every time someone posts a comment? Do you want to be notified when a comment is being held for moderation? Determine those settings here.

Before a comment appears – In this section you'll determine when a comment will appear. Do you want to approve every comment that comes in? Do you want to require visitors to leave their name and email before they leave a comment? If a visitor has left a comment before, do they need your approval again?

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

NOTE: The name and email requirement here is not the same as user registration. While this function may actually turn people away from commenting or leaving fictitious information, by having this option set, you're allowing the "Comment Relish" portion of the Quan$ite™ system to work for you.

NOTE: Comment moderation is automatically disabled right now due to the use of Spam Karma 2. Spam Karma 2 (SK2) is used for filtering 99% of potential comment spam from your blog.

Step 4: Activate Spam Karma (-1 minute)

In order to activate Spam Karma 2, you must click the Save New Settings button on this page. A red box, similar to the image below, will display at the top of your blog site anywhere there is a comment form until you do so.

To activate Spam Karm 2, none of the settings on this page need to be changed, but feel free to go over them for any additions you'd like to make. Spam Karma 2 is your comment spam filter. It will kill approximately 99% of the comment spam that may come through your site using the default settings provided.

Step 5: Activate Your Social Bookmark Robot (-1 to 15 minutes)

In Step 5 you'll activate your Social Bookmarking Robot.

What is Social Bookmarking?

When you use the internet as a consistent tool for research or work or anything, people generally have the tendency to save their favorite or most visited sites in their bookmarks. These bookmarks are saved on your computer, and you can find them easily within your web browser.

Social Bookmarking is a way to share these types of bookmarks with other people, thus "social bookmark". The big difference here is, instead of saving these bookmarks on your computer, you're actually saving them to a website, a Social Bookmarking Site to be exact.

This is perhaps one of the most vital portions of the Quan$ite™ system and one portion we highly recommend you complete as soon as possible.

Manual Tag Options determines how your tags will be "headlined" within your blog post. The default is "Tags". To the right, you'll see a sample post with the tags listed below the post.

You'll also be able to determine the separator mark between each tag. The default is ",".

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

You're also asked if you'd like to convert tags to Technorati tags. The downfall to converting your tags to Technorati tags is that you are giving your visitors a new link to leave your site through. By leaving this setting unchecked, your visitors will be able to click on the tags for a particular post and search all posts that use the same tag, keeping your visitors from leaving your site and finding more relevant information.

Tags also give search engines more links to follow to find more relevant tags. AND, it allows the social bookmarking sites to list your sites under relevant terms and help visitors to their sites to find you.

Pre-set Tag Options gives you the option to listing all the tags you'd like used for your content. If you consistently write about the same topic, you can include all your tags here for the system to find them for you automatically without you having to enter them for each article or post. If you have a lot of tags, select the checkbox to randomly use preset tags. You can also select "show preset tags in posts" and how many tags you'd like to display. For example, if you have 20 preset tags, you can set to randomly show 5 present tags with every post.

In **Other Posting Options**, you can choose to only post to so many of the social bookmark sites, receive submission reports via email and bookmark post-dated posts when they actually post to your site.

The first of these options applies if you choose to use your own accounts rather than the Power Bookmark Accounts. If you've signed up for all 13 Social Bookmark sites and you tend to post articles to your site quite often, like once a day or so, you'll want to opt to post to maybe 3 random sites per post. This will keep different sites being updated with your content frequently without there being a chance of "spamming" these social bookmark sites.

You'll note that there are two options for the built-in Auto Social Bookmarking Robot. We recommend the Power Bookmark Accounts. When you opt to use the power bookmarking robot, you choose the category that best suits the topic or theme of your blog posts. Every time you create a blog post, you are automatically added to a niche-specific account at the active social bookmarking sites. We open, setup and manage all these accounts for you. Your posts area bookmarked along-side other Quan$ite members in the same niche. Our system is setup to have a maximum of 25 members in any master account.

There are many benefits to opting to use the Power Bookmark account. First, there is no need for you to go to each of the social bookmarking sites and create a personal account for yourself. One click of the radio button takes care of it all for you!

Since the power bookmark option adds you to a managed master account with other Quan$ite members, you are NOT in violation of any social bookmark sites TOS (Terms of Service.) Most Social bookmark sites prohibit using an account to bookmark exclusively your own content.

The managed master account with a niche focus makes it more likely that human visitors will actually

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

find the pages bookmarked in the account a useful resource. This is because the content is from two dozen different sites. This means a much higher likelihood that actual human visitors will visit your site in addition to the search engine spiders following bookmark links.

Step 6: Activating your Web site analytics (2 minutes)

Before you can activate your Website Analytics, you'll need to sign up for a free Google Analytics account at http://analytics.google.com. If you already have a Google account, you can use that to create an analytics account. For instance, if you already use another Google service such as AdWords or AdSense or Gmail, you already have a Google account and can just add analytics as another service.

Once you've completed your registration, you will be given a tracking code. Copy and paste that code into the text box provided on this page. Once you click Update Options, head back to your Google Analytics account. You'll want to click on the "Confirm" link to verify your tracking code has been entered correctly. It really can be done that quickly. In a matter of minutes, Google Analytics will be tracking all the visitor information you want and/or need.

If for some reason you are against using Google's free service, your Quan$ite™ hosting service does provide minimal traffic tracking for you. You can find those reports by logging into your cpanel: http://yourdomain.com/cpanel. Your user name and password would have been emailed to you when you signed up.

Step 7: Selecting Your RSS Subscription Icons (2 minutes)

Your RSS Subscription icons will be displayed in the sidebar of your blog site. These allow visitors to subscribe to your blog through an RSS reader service.

What is RSS?

RSS stands for "Real Simple Syndication." In basic terms, your RSS Feed is a back-end function that sends your content to your users or various RSS Directories or services.

This section allows you to set up various channels for your visitors to subscribe to your content through RSS rather than email.

First you'll be asked to determine how you want these icons to show on your site.

"Icon on each line" and "No line breaks" generally create the same listing look. "HTML List" creates the icons into a bulleted list.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

You'll then select the icons you'd like to display. The default setting has all icons selected. This is completely up to you if you'd like to leave it this way or not. While RSS is not a widely used form of receiving news and updates, it is growing in popularity. Some niches use these more than others. At a bare minimum we recommend providing at least a few of the RSS Subscription buttons for your readers.

Step 8: Selecting Your Sociable Icons (2 minutes)

Don't let these sociable icons be confused with the Social Bookmark Robot or the RSS Subscription Icons. The sociable icons are actually used by your visitors to "bookmark" a particular article on their favorite Social Bookmarking site.

In the first section, you'll decide which icons you'd like to provide to your visitors. There are so many options available it is difficult to say which ones are best. Some are very niche specific, whereas some are more general.

To select or unselect an icon, simply click on it. You can change they order they appear in by clicking-and-dragging to move the icons around.

The icons will show up on your blog site as shown here. The top 5 that we recommend are "del.icio.us", "digg", "furl", "netscape", "MyYahooWeb". Of course you can add more than these. It really depends on the niche you're serving as to which social bookmarking icons are the most appropriate for your visitors.

Tagline will allow you to change the "heading" for your sociable icons. The default is "Share and Enjoy:" but you can change that to whatever you wish.

Next you determine where these sociable icons show up. You can have them show up in any of the areas listed. Simply "check" or "uncheck" your selections.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Not in the Angel, But Worth a Minute of your Time

Setting up Comment Relish

What is Comment Relish? Simply put, Comment Relish is a "Thank You" card sent to your visitors the first time they post a comment on your site (which is why requiring names and emails in "Discussions" is important).

In section 1 is where you would "enable" or "disable" the comment relish feature.

In section 2, create the "thank you" message that is going to your first-time-commenter.

In section 3, there is a list of "Available Tags" that you can use to personalize each message without having to literally "personalize" each message. For instance, you can personalize the message in the body by saying something like: *Aloha %AUTHOR%*. When the Comment Relish sends out the message, %AUTHOR% will be replaced with the person's name.

Comment Relish is found under the System Options – Blog Settings – Comment Relish menu of your Quan$ite dashboard.

Congratulations!! You've completed the basic System Settings that your Quan$ite needs in order to work effectively for you. While you may not notice the immediate effects of the settings you just taken care of -- you've taken the first big step to ensuring that your system will keep on working FOR you, even if you're taking a day off.

The remaining seven steps in the set up angel can be completed now or at any time during the life of your Quan$ite. In fact, you may find yourself returning here any time you need to refresh the look and feel of your Quan$ite. Steps 9 through 15 will help you customize the look and add content to your Quan$ite.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Setting the Design of Your Site

Step 9: Changing Your Quan$ite Skin (1 minute)

Step 9 of the Setup Angel is how to set up the design of your site in the Quan$ite™ Design Center.

On this page, you'll notice there are several skins to choose from.

The Site Skin is basically just the design you'd like for your website. Choose the skin and width that best suits you. Worried that your site skin isn't dynamic enough? This is just the VERY basic look for your site. We'll show you shortly how you can create a custom header to pull it all together.

Step 10: Content & Sidebar Layout (2 minutes)

Step 10 will allow you to customize how your content is laid out in the Blog module of your Quan$ite.

Moving the Widgets

The "Widgets" section is how you'll be able to move around the various components in your side bars so they show up exactly as you want them. The widgets that you'll be manipulating in this section are common to all Quan$ites. You'll be able to choose the placement of elements like the search widget or RSS widget. If you want to place a custom widget (such as a Twitter Widget or Facebook badge) you'll need to place them using the Site Includes. We'll show you how to do that.

The section titled "Widgets" is what I like to call the "Widget Bin". It basically holds all the widgets that are available. If you don't want one of the widgets to show on your site, click and drag it up to the widget bin. If there's a section in the Widget Bin that you'd like to show, click and drag it into the section where you'd like it.

By clicking and dragging the widgets, you can move them into any order that you want. You can change the title of any of the sections, click on the small white box within the "widget" and a title box will open. Enter the name you'd like to change the section to and click on "OK".

How Many Columns?

You'll also see another tab on this page called "Site Layout." When you switch to this tab, the first thing you'll want to do is determine how many columns you'd like, and exactly where you'd like your columns lined up.

In section 1 you'll select the layout you prefer, and in section 2 you'll see a "preview" of how that layout will work.

Step 11: Uploading PDF's, Images & Other Files To Your Quan$ite

Before we move on to customizing your header, I'd like to cover the function of your File Manager. Here you'll be able to upload images, videos, audios, PDFs for downloads, or anything else you may want to share with your visitors.

You can upload some files now or move on to the next time. Anytime you want to get to your file manager, you'll go to "Manage" menu » File Manager.

On this page, you'll see all the current folders and files.

You can navigate your folders by clicking on the Folder Icon . If no magnifying glass is on the folder, that just means there is no content within that folder.

To go back to the main directory, click on the "Folder-Arrow" Icon at the top .

Use the Create Icon to create a new folder. Just type in the name of the folder you'd like to create and click "Create". The new folder will appear in your File Manager list.

To upload a file, click on the "Browse" button to locate the file on your hard drive, click on "Save" then click "Upload". This may take a few moments, so please be patient. You'll notice a red-swirl moving within the window to let you know that the upload is in process.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Once your upload is complete, click the refresh button in the File Manager Menu. Check the box next to the file name. In the image shown to the left, you'll see the file attributes; name, URL, date uploaded, and even a preview if it is available.

Be sure to make note of the File URL. This URL is what you'll need in order to add your files to various sections of your Quan$ite system. The general format is as follows:
http://YOURDOMAIN.com/blog/uploaded/yourFolder/yourImage.jpg

Moving Files Within File Manager

If you've uploaded a file and it isn't exactly where you want it within your folder system, you can move the file(s) by checking the box next to the file name(s), then click on Cut in the File Manager Menu, open the folder you'd like the file(s) to go into, then click on Paste . Your files will be moved to the proper directory.

Step 12: Customizing Your Site Header

The header can be one of the most important aspects of your site. Whether you want to include a great header image, or simple add something extra, Quan$ite™ makes this a fairly simple process.

If you're including a Header Image, use the File Manager as described above to upload the image you'd like to use.

You can create your header now or move on to the next step. When you're ready to create (or change) your custom header, go to "Site Design Center" >> "Header Editor".

To create your Custom Header, first you'll need to change the settings according to your preference. Select "Custom" under "Header" and either the "WYSIWYG" or "Text" editors, then click on "Save Settings".

Remember: If you don't like the header you create here, you can always revert back to the "Default" header.

The custom header provided is simply a green box with text in it. If you'd like to keep the box, but change the background color, place your cursor within the "Custom Header" box, right-click and select "Table Properties".

In the new window that opens, select the "Advanced" tab. Toward the bottom you'll notice the "Border Color" and "Background Color". Either paste the HTML color code within the box, or click the color swatch to open a "color-chooser" to change the color. NOTE: your pop-up blocker MUST be turned off for this to work.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Click on “Update” and your header box should have the color you selected.

If you don’t want to use this option and you’d like to completely remove the custom header we’ve provided, in the WYSIWYG Menu, click on the HTML icon, then delete everything within the code window that opens. Click on “Update”, and you can start with a clean slate.

Inserting an image for your Header is the same as including images on your Home Page.

We suggest you “center align” your header image to keep it in line with the rest of your site.

Step 13: Customizing Your Home Page

Now the real fun begins! Step 13 will allow you to set up your Home Page. Again, this doesn’t need to be completed right now but it should be completed sooner rather than later for SEO (Search Engine Optimization) purposes. If you’re not ready to create your home page yet, just skip to the next step. You can always reach this page by clicking “Marketing Pro” or “Create” » “Home Page Editor” from your Quan$ite™ dashboard.

Your Quan$ite™ system was installed with a temporary Welcome Page to give you some great tips on what you should include and a sample layout of your landing page.

Editor type will allow you to set your preferred editor type: WYSIWYG (what-you-see-is-what-you-get), a Text editor or our Click & Drag Page Designer. Click on your preference and click “Save Settings”.

Hiding Your Landing Page

If your content is not ready, or you just don’t know what to include, do not let this step hold you up. The Quan$ite™ system includes the option to “redirect” your home page, so you can hide it and come back to edit it later.

Check the “Activate” box and enter your blog URL into the text box.
http://YOURDOMAIN.com/blog/

Click on Activate Redirect.

Your home page is now redirected to your blog. You can come back at anytime and remove this redirect when you’re ready to work on your home page.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Your WYSIWYG Editor

The WYSWIWYG Editor is basically a "What you see is what you get" editor. While formatting may be pretty straight forward for many of you, there are some key functions here that we thought we should cover.

Adding Images to your Home Page

The other very important icon you should know about is the "Tree icon" which you will use to **insert images.**

Under the General tab, enter the complete image URL, a good keyword-rich description of your image, and a strong keyword-rich Title.

Under Appearance you can set the alignment. You'll see a little "display" sample of what the alignment is like. If you want text to "wrap around" your image, this is where you would set that.

You'll also set the size of your image here. Keep the "Constrain proportions" checked in order to keep your image proportioned correctly.

In the Advanced tab you'll be able to create a "mouse-over" effect if you'd like by selecting the "Alternative image" checkbox and adding the alternate image URL in the appropriate box.

Add a YouTube Video to your Home Page

If you're not yet creating your own branded video content, YouTube is a fabulous resource for adding videos to your site. To embed a video you've found on YouTube on your Quan$ite, you'll need to visit YouTube and copy the embed code.

```
<object width="425" height="355"><param name="movie" value="http://www.youtube.
com/v/8gOymMPxdGk&rel=1"></param><param name="wmode" value="transparent"><par
am><embed src="http://www.youtube.com/v/8gOymMPxdGk&rel=1" type="application/x-
shockwave-flash" wmode="transparent" width="425" height="355"></embed></object>
```

To use the embed code, use the "HTML" button and embed the code where you'd like your video to be shown.

Add Your Own Branded Video to your Home Page

One of the most exciting and powerful features of your Quan$ite is the built in Instant Video Convertor and Auto-Distribution feature called the Mega Video Blaster Video module. The Mega Video Blaster Video feature allows you to upload your own videos to your home page, any marketing pro page or blog post.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

The Mega Video Blaster video module not only converts any raw video file for use on your Quan$ite, but if you enable video sharing via our distribution partner, HeySpread, you'll be able to instantly distribute your video to the different video distribution sites like YouTube, Viddler and Facebook, to name a few. We'll be going over the HeySpread feature in a moment.

To access the Mega Video Blaster Video module, click on the Mega Video Blaster – Videos icon. It will open up the video file manager.

The Mega Video Blaster Video module is used to convert videos that you have created into flash videos, the most compatible video streaming format. The first step in the process will be to create your video. The Quan$ite system does not create the video for you. You'll need to create the video outside of the system. Your Quan$ite will then take that video and convert it for you so that it can be viewed online.

So you'll need a video camera or screen capture video program to create your video first. Once the video is created, you can use the video file manager below to upload your video to your Quan$ite.

Title: Input the title of your video. You'll want to be sure to create a keyword rich title as it will help with your SEO as well as indexing on the different video distribution services. Once your form is created, in your "Form List" click on "Get HTML". A window will open containing the code you'll need to add your site.

Description: Describe what your viewers will see when they play your video. Be sure to include keywords in your description as well as your Quan$ite URL. Your title and description are distributed to your selected video sharing services so you want to be sure that if someone finds your video on YouTube, they have a way of linking back to your Quan$ite easily.

Source: When your video is loaded, you'll see the name of the video file listed in the source box. To upload the video, click on the Browse button and browse to the video file on your computer hard drive. **Note:** Make sure your video file does not contain any spaces in the file name. [CORRECT FORMAT: Video_File.wmv, videofile.avi. INCORRECT: video file.mp4]

Remember: this process is only for uploading your own original videos. If you're using a YouTube video, use the embed feature outlined in the previous section.

Dimension: Allows you to select the dimensions of your video.

Video Bitrate / Audio Bitrate: Refers to the quality of the video and audio when streaming online. Medium to medium-high are the recommended bitrates.

Redirect URL: This feature allows you to redirect viewers of your video to a specific URL once your video finishes playing.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Preview Image: The preview image allows you to add a static image to the start of your video file. It is visible behind the play button when the video is not playing. Once your visitor clicks play, the image disappears and the video starts playing. You can use the preview image to brand your videos. Just upload the image file you want to use.

Show Embed: In the section on YouTube we spoke about using the embed code to add a YouTube video to your Quan$ite. Show embed enables the same functionality for your own videos, allowing others to embed your video on their websites or blogs.

Show Watermark: Another way to brand your videos is to add a watermark to the video. If you look at a YouTube video, you'll note that every video is stamped with YouTube on the bottom right corner. That's a watermark.

Autostart: You can choose to have the video automatically start playing when your home page is loaded.

Share my Video: Is how you tag the video for distribution via HeySpread. The tags and category that you select here are how you will be categorized / tagged on the different video sharing services.

Sharing & Distributing Your Own Videos Using HeySpread
One of the greatest time saving features of your Quan$ite system is auto-distribution of your branded videos. Along with our distribution partner, HeySpread (http://heyspread.com) you can tag your videos for auto distribution to the top 25 video sharing services. This is one of our "set it and forget it" features. It will take about 30 minutes to create your initial HeySpread account and then configure your user accounts for the different video sharing sites. But once that's done, you won't need to manually enter those user accounts in again nor will you need to visit each site to distribute your video.

All you'll need to do is add the API key from your HeySpread account to your Quan$ite and then share videos using the Share My Video feature of the Mega Video Blaster module. If you'd like more information about this feature, visit

http://quansite.net/blog/webinar-video-01-29-09-instant-video-converter-video-distribution-and-qa/

or visit http://quansite.net/blog and do a keyword search for the phrase HeySpread.

Setting up Your Auto-Responder on Your Home Page

We highly recommend you set up an auto-responder account to capture "leads" from your visitors. This will allow you to have further contact with your visitors than just "taking the chance" that they'll come back.

AWeber.com is the auto-responder system we recommend most highly, and the following instructions

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

will pertain to that system. More information on actually setting up your AWeber account can be found at their site. They have a great knowledge base and help area to walk you through.

Once your list is set up, you'll want to create your Web Form. You can collect any information you want, but at a minimum, be sure to collect their name and email.

Once your form is created, in your "Form List" click on "Get HTML". A window will open containing the code you'll need to add your site.

The Javascript works best as changes made to your form or set up and set automatically and AWeber will actually track your visitor and subscriber rates.

To add the javascript or HTML code to your home page, use the "HTML" button to add the code where you'd like your opt-in form to be shown.

Your Click & Drag Page Designer

The functionality of the Click & Drag Page Designer is best described using video. Please see the Quan$ite Passport video available in your dashboard.

Step 14: Adding Your Author's Tag

Your author tag will enable you to add your image and a brief bio at the end of each post. This is set up through the Site Includes editor.

As mentioned earlier, site includes will enable you to customize your side bar and add additional widgets. You can also add content or widgets at the end of each post or between each post as well as add your newsletter opt-in to your sidebar. For an example of the types of content you can add to your site includes, please visit the Tribal Seduction Blog at http://tribalseduction.com/blog

To get to your Site Includes Manager, you'll go to "Manage" " "Site Includes Manager." You'll notice a list of links that describe parts of our blog pages, such as "Sidebar Box" or "Archives and Categories Top".

Note that the Site Includes Editors are only "text" editors. You can include any type of HTML or javascript within this section. If you have access to an HTML Editor, you can create your Author's Tag there, and then insert the HTML code into the Text Editor below.

Once your author tag is created, paste it into the site include "between each post"

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Add your Auto-Responder to your Blog

You can use the same autoresponder code you used on your home page, or create a separate form (for tracking purposes) to track opt-ins from your Blog pages.

While you can choose to enter your code in any of the includes, for your name capture form (auto-responder form) we highly recommend using the Sidebar Box. Simply click on the link, scroll to the bottom of the page and paste your code into the text box.

Step 15: Writing Your First Post

Writing articles and posting them within your Quan$ite™ system is the core to building your site. These articles are being sent out to the internet universe for visitors and search engines to find.

We often get the question, "What should my first post be about?" As simple of a question as that might seem, it can actually paralyze people into taking the next step. We suggest writing a post about why you've started your Quan$ite™ site. Don't worry too much about the content in your first post. You can edit or remove it later when you start to feel more comfortable. Getting in there and creating your first post is a great way to get a feel for the system and to actually see some of the "behind-the-scenes" work starting to take shape.

Step 15 will display a post window on your screen. You can start creating your post now or click finish and return to the post later. When you're ready to write your first post, go to "Create" " "Write Post."

For the purposes of this "Quick Start Guide", not all aspects of the "Write Post" screen will be covered. We're keeping this as simple as possible.

Title
Refers to the post title. This should be a keyword rich title that reflects the content of your article.

Post Content
is where you'll enter your content. Remember that Social Bookmarking sites and RSS Directories will be pulling the first few sentences from here. You'll want to make sure it is keyword relevant and engaging enough to entice visitors to come over to your site.

Tags
Tags are single words that build your keyword phrase. For instance, if my keyword phrase was "New Media Marketing", I would enter the tags; new, media, marketing. The tags entered here will create "internal links" to other articles within your site with the same tags as well as allowing the social bookmarking sites to index your articles accordingly.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.

Categories
Categories are a way to sort your articles. These should be short one to three word phrases that are keyword rich. These categories allow readers to browse through articles that they are interested in, along with adding even more keyword relevance to your site.

Discussion
The discussion settings allow you to set "comment" settings for individual posts.

Post Status
The post status default is automatically set to "Draft", which means even if you click on "Publish" under the Post text box, your post will not be seen within your blog until the status is changed to "Published". Be sure to change this when you're posting articles, even if you're changing the Post Timestamp so the article is published on a future date.

Post Timestamp
This section allows you to change when the article is actually noted as being posted. If you set this to a future date, the post will not be viewable by the public until that time. If you set it to a past date, the article will be archived appropriately by this timestamp. This feature allows you to pre-load articles so even if you aren't able to post for the next week or so, you'll still have new articles being published on your blog. It's a great tool for when you're going on that much deserved vacation!

VERY IMPORTANT NOTE: When your Quan$ite™ site is first installed, it contains a sample entry. You will not be able to delete this entry until you have another post created, or you can edit the entry provided.

Once you're satisfied with the post, be sure to publish it. If you're still in the Setup Angel, click on the Finish link AFTER you've published your post.

Congratulations! You've completed all the steps required to set up your Quan$ite and start building and growing your online presence.

© Copyright 2008 by RPM Success Group Inc. ®. All rights reserved. Reproduction in any form without the express written consent of RPM Success Group Inc. ® is prohibited.